

**PUBLIC RELATIONS
SCRAPBOOK ENTRY**

Local _____
Submitted by _____

A scrapbook should reflect the true activities of your organization. If you participated in an event and it is documented in the scrapbook, mark an X in the column and total your points across. There is a maximum of 20 points for each event—10 before the event and 10 following the event. Total points down, leaving the bottom total blank. The entries will be judged on originality, creativity and style at the 2008 Convention in Nashville. Place a copy of the entry form in the front of the scrapbook and mail or e-mail a copy to be received by June 6 to ghumphrey55@hotmail.com or Gail Humphrey, 50 Bounty Lane, Camden, TN 38320.

EVENT	PROC. 5 pts.	ARTICLE 3 pts.	PICTURE 2 pts.	TOTAL
2007 CONVENTION – JACKSON, TN	-			
2007 NATIONAL CONVENTION – Dallas, TX, July 17-23	-			
2007 DISTRICT MEETING	-			
2007 EQUALITY DAY- August 26				
2007 WOMEN'S ECONOMIC SUMMIT – Oct. 22	-			
NBWW WEEK – Press before event Press following event				
2007 INTERIM BOARD – November 10	-			
2008 POLICY AND ACTION, Washington DC – Feb.	-			
2008 DAY ON THE HILL – Nashville	-			
2008 REGION MEETING	-			
2008 EQUAL PAY DAY – April ____				
LOCAL POLITICS (Circle the event)-Get Out the Vote, ERA Articles, Candidate Forums	-			
BPW SIGNATURE PROGRAMS (Circle the event) – Reality Store, Girl Scouts, Women Joining Forces, WOMENomics, Program on Healthy Heart Makeover Press before event Press after event				
INDIVIDUAL DEVELOPMENT- Sponsoring a workshop, attending other workshops – Press before event Press after event	-			
PROGRAMS AT LOCAL MEETINGS (Guest speakers) Press before event Press after event	-			
COMMUNITY ACTIVITY (Circle the event) – Scholarship, Sponsorship of Local Event; Participation in Local Event; Fund Raising Event –Press before event Press after event				
PARTICIPATION IN 2008 CONVENTION EVENT (Circle)- Young Careerist; Individual Development	-			
ANY OTHER EVENT YOU CONSIDER RELEVANT				
SUBTOTAL				
JUDGES SCORING FOR ORIGINALITY AND CREATIVITY				
TOTAL				